

Here's a Line About Credit

J.S. Name 12345 Friendly Street City, ST 12345

smart kind of credit a smart kind of credit card.

out to create a smart kind of credit card.

Back in the last century, we saw how technology was changing the way people

Back in the last century, we saw how technology was changing the way people do things. So we set out to create a smart kind of credit card. Back in the last century, we saw how technology was changing the way peop. So we set out to create a smart kind of credit card. Back in the last century, we saw how technology was changing the way people do things. So we set out to create a

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Dear Ms. Name.

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things.

FOR 00 MONTHS

BALANCE TR

NO MONTHS FEE

INTERNET SECURITY

SECURITY

ONLINE FRAUD PRO

GUARANTEE

YOUR BALANCE

PAY YOUR BILL

FEE-FREE REWARDS **PROGRAM**

Sincerely.

technology.

John W. Doe President, Credit Card Company

You can choose to stop receiving "prescreened" offers of [credit or insurance] from this and

other companies by calling toll-free [toll-free number]. See PRESCREEN & OPT-OUT NOTICE on other side [or other location] for more information about prescreened offers.